

## MEDIA KIT









As former executive communications professional in corporate America, Cheril Clarke is a multi-faceted writer whose body of work encompasses a unique blend of creative and business writing. She began her career 20 years ago as a creative writer and has since segued into an executive communications phenomenon. Clarke now independently coaches individuals and corporate groups on how to enhance their speeches, presentation delivery and overall communication style to drive action. With a background deeply rooted in creative writing, Clarke has the unique ability to easily connect with audiences of all types. She is the founder of Phenomenal Writing, LLC and PhenomenalSpeeches.com, an executive communications agency that provides speech and ghostwriting services to executives and entrepreneurs worldwide.

HELPING EXECUTIVES COMMUNICATE phenomenally!

# **OUR CLIENTS**















# WHO WE'VE SERVED

CLIENT TESTIMONIALS

#### **ROBERT ADAMS**

GENERAL MANAGER,
GORDON FOOD SERVICES

"Professional and Exceptional! Cheril was thorough, responsive and right on the mark in creating a great speech for a very special recognition evening for my company. I appreciate everything she did."



CHAIRMAN, INOVA SPORTS MEDICINE
HEAD TEAM PHYSICIAN, WASHINGTON
REDSKINS
LEAD TEAM PHYSICIAN, WASHINGTON
NATIONALS

"Cheril made this process so easy. After a thorough and efficient interview, she understood my needs and did a fantastic job helping me to tell my story! I plan to use her again!"



#### **MICHELLE DAVIDSON**

SENIOR VICE PRESIDENT COMMUNICATIONS & MARKETING HEALTH PARTNERS PLANS

"Cheril is one of the most gifted speechwriters with whom I've had the privilege to work. She has the uncanny ability to quickly capture the distinctive voice of the people she's writing for, and turns out effective, memorable speeches. I recommend her without reservation."



# **OUR SERVICES**

SPEECH...

Whether for an award acceptance, motivational outreach, or informative session for employees, we can help you craft a strong speech that will stick in the memories of your audience.



## SPEECH AND PRESENTATION



A well-written speech will still fall flat with the wrong

A well-written speech will still fall flat with the wrong delivery. We can help you prep beyond the page through one-on-one coaching. In-person, corporate workshops are available for groups of up to 12.

## ONGOING EXECUTIVE



communication and consulting services

Your speech can get more mileage long after you deliver it. Why not repurpose your content into an op-ed or LinkedIn post?





